

SUBVRT

Sony Scene Event Notification – White Bay Power Station

Date: Thursday 19 September 2024

Dear Resident/Building Owner/Business Owner,

We are writing to inform you of the upcoming ‘Sony Scene’, a three-day tradeshow and two-night photography and cinema award ceremony event taking place at White Bay Power Station from Friday, 27th September to Sunday, 29th September.

Below are the event details and what to expect. We are taking measures to minimise the impact on the local area and appreciate your understanding.

Event Schedule: Sony Scene

- **Friday, 27 September:** 9:00 AM – 5:00 PM / 7:00 PM – 10:30 PM
- **Saturday, 28 September:** 9:00 AM – 5:00 PM (open to the public) / 7:00 PM – 11:00 PM
- **Sunday, 29 September:** 9:00 AM – 5:00 PM (open to the public)

What to expect

- Low-level noise from live and background music
- At any given time, we anticipate an audience of between 300 – 500 pax to be onsite, leading to a total of 3,000 patrons spread out across the 3 days of operation
- Patrons will enter the event site on foot via the Robert Street entrance
- The main vehicle and loading zone for White Bay Power Station will be accessed via Robert Street during site setup and pack-down. Security personnel will manage the vehicle entry point
- On the evenings of Friday, 27th, and Saturday, 28th September, there may be increased traffic around White Bay Power Station, particularly on Robert Street, due to guest arrivals and departures

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Work Hours:

Site set up activities will take place on:

- **Wednesday, 25 September:** 6:00 AM – 11:00 PM
- **Thursday, 26 September:** 6:00 AM – 11:00 PM

Pack down activities will take place on:

- **Sunday, 29 September:** 5:00 PM – 12:00 AM
- **Monday, 30 September:** 6:00 AM – 11:00 PM

The event is open to the public on Saturday 28th & Sunday 29th between 9am-5pm, and we encourage you to attend. For further information, please visit <https://scene.sonyanz.com/au/cameras/tradeshaw>.

For any queries, please contact the event hotline number on **0494 156 926**.

The event hotline number will be available from Monday 23rd – Monday 30th September, between 8:00AM – 10:00PM.

Thank you for your cooperation.

Kind regards,

SUBVRT (Event Agency for Sony)